



AFRICA NEW LIFE

VIRTUAL DREAM SUNDAY SIX THINGS TO REMEMBER



PROMOTE

Let your church know about the upcoming virtual Dream Sunday. More students will be sponsored if your church feels excited and informed leading up to that Sunday. Visit our website for graphics, videos and other tools.



DESIGN THE SERVICE

Consider focusing the message around topics such as compassion, loving your neighbor, justice, or missions. Sponsorship is not about pictures and faces, but real people with real needs. Include one of the videos from our website in the service to help tell the story of a sponsored student.



GIVE INSTRUCTION

Prior to the event, a unique webpage will be built just for your church with students available for sponsorship. Include this link in your church's livestream, on your website, and on social media.



CELEBRATE

Celebrate your church's impact. Invite everyone to share when they have sponsored a student. Set a goal for your congregation and celebrate once you've reached it.



FOLLOW UP

Your sponsorship webpage will remain active for two weeks following your virtual Dream Sunday. We encourage you to continue pointing people to your sponsorship site and to even consider making this a multi-Sunday event.



GET HELP

Be ready to troubleshoot mild tech issues during your event. Let people know it's best to set up a sponsorship in one sitting. If they click a student's profile, but see that it is "pending," it means someone else has started but not completed the sponsorship process for that student. That student's profile will "lock" until an Africa New Life team member "unlocks" it. Our team is available to assist if this happens. Email students@africanewlife.org.